



SCOUTS®

Creating a Better World



Earth Hour 2013

8:30 pm, Saturday, 23 March 2013



TIME TO JOIN THE REVOLUTION

Global warming is the greatest threat we have ever faced but we can make a difference if we can act together. Join Earth Hour, switch off for sixty minutes on March 23 to stop global warming and join the millions across the planet who are fighting climate change and to raise their voice against climate change. Its aim is to largely create environmental awareness – to get us doing the little things that could bring about huge and positive changes for our environment.

BIG OR SMALL - EVERYONE HAS A ROLE TO PLAY

Earth hour is one of the biggest global environment campaigns that has received great response from the people the world over. From its beginning in one city in one country – Sydney, Scouts from Asia Pacific Region and other parts of the world have always been its supporters and today it has grown to millions of people in over 5,000 cities across 135 countries.

SCOUT CHALLENGE FOR EARTH HOUR 2013

This year's message and challenge for Scouts is "TO GO BEYOND THE HOUR.. TO MAKE A COMMITMENT" where every Scout individually and as a team pledges to perform environmentally sustainable action for the year following the earth hour campaign.

If you have Scouting stories like this on how you celebrate Earth Hour this year in your own troop, group or community, let it be known by sending them to us.

EMAIL

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For more information, go to:

WEBSITE

<http://www.earthhour.org/>

YOUTUBE CHANNEL

<http://www.youtube.com/earthhour>



UNITING PEOPLE TO PROTECT THE PLANET

