



OCTOBER 2013

What's New

APR focuses on respecting and protecting Scout Brand

Cambodia Scouts, a relatively young national Scout organization, made an impressive hosting of the APR Workshop on Branding and Image Management held on 25-28 September in Siem Reap, Cambodia. National level leaders and young volunteers worked together to host the 25 international participants and staff from 14 countries. Another 23 local participants represented the different provinces of Cambodia. The Vice Governor of Siem Reap Province, H.E. Mr Bun Tharith, welcomed the participants at the opening ceremony.

The workshop tackled topics on branding with emphasis on the WOSM Brand, licensing, and protection. This was reinforced by a topic on building a brand through merchandize making use of the World Scout Shop as a model. Scouting values were aligned with the concept of brand values and a clarification was made on image management vis-à-vis the image of the movement. For the benefit of the local participants, Mr Suon Vichea, Chief of Office of Intellectual Property at the Ministry of Commerce, explained trademarks and intellectual property in Cambodian context. The workshop integrated Scouting image and the new media, and concluded with a future of branding while linking it to the present and the past.

Educational visits were arranged at the Bayon Temple and the world heritage site, Angkor Wat temple, ending the day with a magnificent theatrical show 'Smile of Angkor'.

Regional Director JR C Pangilinan said "we hold this event here in Siem Reap just a kilometer away from the famous Angkor Wat. What makes it very important and relevant to us is the brand of Angkor Wat as a national icon, its image as a historic temple and its protection as a heritage site! So in Scouting, we need to work together to keep the good image of the Scout Movement, respect our brand and protect it by all means".

A number of local and international leaders contributed to the success of the workshop, starting with Cambodia Scouts Secretary General Mr Lak Sam Ath as workshop director, Chief Commissioner Phan Sokim, International Commissioner Tuon Siphann, Deputy International Commissioner Em Piseth, and the active involvement of young Cambodian adult leaders. Credit is given to international resource persons from the APR Scouting Profile Sub-Committee: Mr Richard Miller, Mr Brata Hardjosubroto, Mr Chan Ah Sang, Mr Lai Kwok Chin, Mr Jimmy Ang, and Mr Akihiko Kondo. Appreciation is given to the major contributions of Mr Ray Saunders of the World Scout Bureau and Mr Dave Ross from the World Scout Shop who gave a global input on branding. Ms Luz Taray of APR office fully coordinated the planning and management of the event.

Mr Ho Vichit, Vice President of Cambodia Scouts, concluded the workshop with a positive note and participants cited the usefulness and relevance of branding and protection to National Scout Organizations.

Gathering builds capacity to promote MoP in India

Twenty eight young Scout Leaders representing 21 state associations gathered at the National Headquarters in New Delhi for the "Team India - Messenger of Peace Gathering" from 25th to 29th September 2013.

UPCOMING EVENTS 2013

WSB Management Meeting

7-11 October
Lisbon, Portugal

WSEC Planning and Facilitator Team Meeting

12-13 October
Lisbon, Portugal

Suncheon Board Meeting

16 October
Korea

1st Preparatory Meeting, APR Scout Conference 2015

17 October
Korea

Regional Scout Committee Meeting

19-20 October
Taiwan

56th JOTA/17th JOTI

19-20 October
Worldwide

Basic Training Course

25-31 October
Myanmar

World Scout Parliamentary Union (WSPU) Meeting

6-8 November
Japan

World Scout Education Congress

22-24 November
Hong Kong

CALT for Vietnam Scout Leaders

27 Nov – 3 December
Philippines

Ticket to Life Workshop

6-9 December
Pakistan

The leaders were oriented and equipped with hands-on training strategies and materials to promote the MoP network and to manage projects. On their return to their own localities, they are expected to lead young people in initiating peace related actions.

National Commissioner Mr. L. M. Jain and Regional Director JR C Pangilinan opened the gathering. APR Director for Development Support and Finance S. Prassanna Shrivastava and WSB Global Projects Manager Ms Cynthia Marquez served as resource persons. BS&G Director S.S Chamoli was the gathering director and NSO MoP Coordinator Krishnaswamy Rammoorthy coordinated the event.

4th ASEAN Scout Jamboree

27 November –
4 December
Thailand

20th New Zealand Scout Jamboree

28 December –
6 January 2014

Scouts and Guides of India welcome Regional Director

Taking the opportunity of their visit to India for the Messengers of Peace initiative, Regional Director JR C Pangilinan with Director S. Prassanna Shrivastava met with Bharat Scouts & Guides (BSG) National Commissioner L. M. Jain and Director S. S. Chamoli. At this meeting, updates were given on the progress of reviewing the constitution of the BSG including its rules and procedures.

Mr. Jain informed that BSG will hold its General Assembly in November to elect new office bearers for the next three years. An agreement was made to organize a National Strategic Planning Workshop in January 2014 to be followed by a regional Basic Management Course in May. The Asia-Pacific Regional office will support both events.

Scouts and Guides in Haryana State welcomed Mr Pangilinan in a traditional way with a cultural presentation. He congratulated the school principals for their wonderful work in Scouting and later visited the National Scout Youth Complex in Gadpuri where Scout leaders were attending a community course. He planted a tree to commemorate his first visit to the campsite.

Indonesian Scouts to plant 10,000 mangrove trees

To mark Indonesia's National Scout Day and to support the Messengers of Peace initiative, the plan for Gerakan Pramuka is to plant 10,000 mangrove trees at Desa Bahagia (Happy Village) located at the coast of West Java. Scouts successfully planted 6,000 trees on the first round and the target is to complete planting 10,000 trees on the second round.

Two Vice Chairmen of Gerakan Pramuka, Eris Herryanto and Hatta Sy, joined the activity representing the Ministry of Environment. The head of Gerakan Pramuka's Scout Environmental Care Action, Mr Adi Pamungkas, said that for this activity, they use the "adoption system" in which every tree is named after the Scout who planted it. He or she will take care of the tree and if the tree is dead or damaged, he or she will be responsible for replacing it.

Mr Eris Herryanto said, "with this activity, we as members of the Scout Movement are certainly obliged to save and protect our environment and to conserve energy. *By Berthold Sinaulan, APR Honorary Correspondent/WOSM Correspondent*

Scouts Australia launches its own Scout Wiki...connecting Leaders around Australia!

Be Prepared for New Adventure as Scouts Australia moves to the next stage in its digital strategy, launching a new Scout Wiki on Scout Central, to harvest and share over 100 years of collective Leader experience.

A wiki, derived from the Hawaiian word meaning 'fast' or 'quick', is a web application which allows people to add, modify, or delete content in a collaboration with others. The Scout Wiki has been created to engage Scouts Australia's members, encouraging them to share their Scouting knowledge by contributing to a valuable Scout community resource.

With information spanning across everything related to Scouting, from how to toast a marshmallow to tips on running or operating a Jamboree, this Scout Wiki will become a valuable reference resource as well as an important collaborative capture of the experience and knowledge of talented Leaders. This tool will help generations of Scouting members, both now and in the future, to better understand Scouting.

The Scout Wiki located in Scout Central or at <http://wiki.scouts.com.au>, already contains some core information on the different elements of Scouting. There are however still many sections which have purposely been left blank to encourage Leaders and members to jump in and complete them. There are also endless opportunities to edit current or create new links, sub headings and sections.

Steve Tyas led Scouts Australia's National Resource Team in developing content for the Scout Wiki. He said, "The Scout Wiki is unique because it belongs to us as an organisation. We wanted to have a single area where the general Scouting population can store their collective knowledge and understanding of what it is to be a Leader or Scout and contribute to a body of work that is about Scouts Australia. The great thing about the Scout Wiki is that it is accessible by anyone with a Scout Central registration."

The Scout Wiki is just the next stage of Scouts Australia's Digital Revolution in the online and mobile sphere, aimed at making Scouting better, more efficient and effective for Leaders and youth around Australia.

Scout Wiki: <http://wiki.scouts.com.au>

Clean Up the World (CUW) Weekend 2013

The theme for this year's Clean Up the World is "Our Place... Our Planet... Our Responsibility" which took place on 20-22 September 2013. CUW is one of the largest community-based environmental campaigns in the world and the World Organization of the Scout Movement (WOSM) has been an alliance with CUW since 2008.

APR office sent a flyer to all NSOs asking for their involvement in the CUW campaign. The campaign could be in different forms, such as promoting awareness of, and involvement in, the Clean Up the World campaign to their local Scout Groups. Clean Up the World supports participating NSOs by providing them with information and resources about conducting environmental activities which can be adapted and translated to suit their national context.

If NSOs have stories and photos to share on their Clean Up the World activity, please send them to asia-pacific@scout.org.

KISC Report on Arute and Livingstone Short Term Staff experience

During the summer season in Switzerland, two short-term staff at the Kandersteg International Scout Centre (KISC), Arute Mourongo of Kiribati and Livingstone Nahi of Papua New Guinea are enthusiastic to share their experiences. Initially, they had "home" departments for the first two training weeks. This way they could establish the most efficient knowledge base for the busiest period and enable the highest possible service quality in all areas: campsite, chalet services, and programme. Additionally, all staff get to present their preference at the end of the training weeks.

Both Arute and Livingstone's home department was Chalet Services that falls under the guest services department together with campsite, and thus under the line management of the Guest Services Director. Divided into three main areas, Catering, House and Shop, Chalet Services offers a vast range of challenges and experiences; operating the shop tills, large commercial kitchen machinery such as a steamer, mixer and dish washer, as well as industrial sized laundry facilities with washing machine and dryers.

The Centre's Catering department operates according to a three shift system with morning shift, split shift and evening shift for all staff. Working in this particular department, staff learn to work in a team and cook dishes for up to 400 people.

In addition to learning the tweaks and turns of working at KISC, few challenges that Arute and Livingstone faced during their three months were the generally multicultural work environment, getting accustomed to roommates from different countries, rules and regulations of the centre and differences in climate. Also language was a barrier at first, though they quickly tackled it. Both of them were very proud of their heritage and shared their culture eagerly without pushing the fellow staff members away. Their interest towards other cultures was admirable and sincere, both of them making friends with guests and staff.

What's On-going

WSB Management Meeting

Who: World Scout Bureau Senior Management Team and Executives (Central Office and Regions)
When: 7-11 October
Where: Lisbon, Portugal

WSEC Planning and Facilitators Meeting

Who: Volunteers and staff of World Scout Education Congress
When: 12-13 October
Where: Lisbon, Portugal

Suncheon Board Meeting

Who: Board of Directors, Suncheon Asia-Pacific Scout Center
When: 16 October
Where: Seoul, Korea

25th APR Scout Conference, 1st Preparatory Meeting

Who: Korea Scout Association and WSB/APR executives
When: 17 October
Where: Seoul, Korea

Regional Scout Committee Meeting

Who: Regional Scout Committee members
When: 19-21 October
Where: Taiwan

56th JOTA/17th JOTI

Who: Scouts around the world
When: 19-20 October
Where: Worldwide

Basic Unit Leader Training Course

Who: Potential Unit leaders and Commissioners in Myanmar
When: 25-29 October
Where: Myanmar

What's Upcoming

World Scout Educational Congress

Who: National Adult Resources Commissioners, Youth Programme Commissioners, International Commissioners, Chief Commissioners, other key NSO decision-makers
When: 22-24 November
Where: Hong Kong

4th ASEAN Scout Jamboree

Who: Young people between 12-17 years old from Southeast Asian countries
When: 27 November – 3 December
Where: Thailand

Be Prepared

Ticket to Life Evaluation and Planning Workshop

Who: Ticket to Life Country Coordinators
When: 6-9 December
Where: Pakistan

20th New Zealand Scout Jamboree

Who: Open to all New Zealand Scouts years 6-10 (New Zealand School years) in 2013, or for International Scouts, please refer to your own Scout Association for age requirements up to age 15 as at Day 1 of Jamboree.
When: 28 December 2013 – 6 January 2014
Where: Feilding, New Zealand

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